



Plymouth, Wisconsin

Wangard Partners Begins Construction on The Landing at Hub City in Plymouth, Wisconsin

Wangard Partners is pleased to announce the commencement of construction on The Landing at Hub City, a new residential community in Plymouth, Wisconsin. This development marks a significant step forward in providing quality housing options for the local community. The project aligns with Wangard Partners' commitment to enhancing living experiences for all age groups through innovative and sustainable design.

The Landing at Hub City will feature **156 residential units**, each designed with private entries and various modern amenities. Residents will enjoy on-site leasing and maintenance services, modern amenities, private balconies or patios, and an enclosed pet park. Additionally, select units will offer attached parking, enhancing convenience for its residents.

The total investment for The Landing at Hub City is estimated to generate \$23.5 million in tax increment for the local economy. This project is expected to create numerous temporary construction jobs and 4 to 5 permanent positions, including maintenance staff and management roles. By introducing a new housing option, The Landing at Hub City aims to attract more individuals and families to Sheboygan, contributing to the area's growth and sustainability.

The project garnered significant investor interest, successfully completing its equity raise within just four weeks before closing to additional participation from outside investors.

Addressing Housing Shortages in Plymouth City

Addressing housing shortages in Plymouth City has become a pressing concern, as highlighted by the 2024 housing study. The study projects that the community will grow 125 to 265 new households over the next eight years, underscoring the urgent need for expanded housing options. As of August 2024, only four housing units were listed as available to rent, further illustrating the challenge. This shortage is compounded by over 175 open job positions in the area, as housing constraints impact the ability to attract and retain a workforce. Local leaders and developers are working collaboratively to identify strategic solutions that align with Plymouth's long-term growth and economic goals, ensuring the community remains a desirable place to live and work.

The Wangard Group project is going to be a fantastic addition to the apartment mix, with amenities not typically found in most small-town America developments. Also, our corporation will launch a 94-lot subdivision of entry-level homes in Plymouth to enhance the residential options of local residents.

Brian Doudna - Executive Director Sheboygan County Economic Development Corporation

Quotes from Local Leadership

I am pleased with the wonderful partnership between the City of Plymouth and Wangard to bring much-needed housing to our community. We look forward to construction beginning soon and to this being the first of many projects in our newly created TID #7!

Don Pohlman - Mayor of Plymouth

The City is excited to partner with Wangard to launch the next phase of growth in Plymouth. The 156 units in Phase 1 address a market need identified in our recent housing study and represent a signature economic development project that will drive continued community growth.

Tim Blakeslee - City Administrator of Plymouth

Timeline

Wangard Partners and its investors have a proven track record of completing successful, high-quality residential projects throughout Wisconsin.

The Landing at Hub City represents our ongoing commitment to enhancing communities through thoughtful and sustainable development. Many successful businesses in the county have expressed the need for high-quality housing options, and we are meeting these needs. We are excited to bring a new housing option to Plymouth and Sheboygan County to serve the local population and foster long-term growth.

Matt Moroney, CEO of Wangard Partner

Leasing opportunities for the first units are set to begin in August 2025, with the project anticipated to be fully completed by February 2026.

An Integral Addition to the Midwest Multifamily Portfolio

The Landing at Hub City exemplifies high-quality, strategically located developments that align with Wangard Partners' Midwest Multifamily Investment Fund objectives. This project reflects the Fund's focus on creating value-driven, sustainable residential communities across the Midwest, addressing regional housing needs while delivering strong investment returns. By incorporating this project into Wangard's portfolio, Wangard Partners reinforces its commitment to enhancing communities through impactful and strategic investments.

Visit [**The Landing at City Hub**](#) for more information about this modern residential community in Plymouth City.

For more information about Wangard Partners and the Midwest Multifamily Investment Fund, visit [**Wangard.com**](#).

Wangard Partners voted Best Developer for the 4th year in To